



UNIVERSITETI KATOLIK
ZOJA E KËSHILLIT TË MIRË



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ONLINE

DISSEMINATION SEMINAR FOR COMPANIES MINUTES

JUNE 25, 2020

In the framework of the dissemination activities of the GRADUA project, on June 25, 2020, the Catholic University Our Lady of Good Counsel, organized an online seminar addressed to companies. The meeting was held in virtual modality, through Google Meet, taken into consideration the Covid-19 situation in the country and beyond.

The meeting was organized from the UKZKM's Job Placement/Career Office and was addressed to companies/institutions operating in the Albanian market and interested in the recruitment of qualified graduates.

The purpose of this seminar was the:

- Presentation of the project, objectives and benefits for companies
- Presentation of GRADUA platform and orientation on company registration on the platform

The companies/institutions that were able to attend the seminar were: Confindustria, Intesa San Paolo Bank Albania, Raiffeisen Bank, Deloitte Albania, Farma Net, Florfarma, Ommed, Poliklinika Gjermane, Green Repeat, Spitali Rajonal Durres.

Megi Xhaci (Job Placement/career Office), welcomed, thanked and asked to the invited participants to introduce themselves and the companies that were representing. Afterwards, she started a general presentation on the GRADUA project regarding the consortia, goals and objectives, outputs, target groups and the respective benefits, with a special focus on the companies.

Ms. Xhaci made a detailed presentation on the platform and presented some data on its population and success to date in terms of employment and traineeship recruitments. She technically explained how to register a company in the platform, the reserved area, how to search and download CVs, and how to upload/publish job offers/vacancies/traineeships, how to receive and manage online applications from graduates.

After the presentation, the participants had the chance to make questions who were answered also by Ms. Laura Yzeiraj (Local Project Coordinator).

Many of the participant companies have a fruitful cooperation with UKZKM, nevertheless they expressed their appreciation about this initiative and the platform tool because in this way the platform, would facilitate the collaboration and the information exchange about the HR needs for the companies. They found interesting the fact that the platform will be populated by graduates from different Albanian universities, because the companies have specific needs for HR with different professional profiles and specializations.

The interest to disseminate the information on the project and on the platform opportunities to foreign collaborating companies who might be interested in recruiting graduates from Albanian Universities, was expressed by one participant.

The companies asked also for information about the costs of using the platform after the end of the project.

In the end, they said that due to the COVID-19 situation, the recruitment process has been notably slowed down, and suggested if possible to postpone the end of the project, because they need much more time in order to be able to get familiar with the platform and to test it in order to see concrete results/benefits.

Also, the presentation and the user guide was sent to companies, in order to facilitate the registration process.